ATLAS
MILLIE THE MODEL
THE BLONDE BOMBSHELL
OCT.
NO. 56
MILLIE
10¢
THE MODEL COMICS
AUTHORIZED A.C.M.I.
COMPARABLE TO THE COMICS CODE
WOW! WOTTA DISH!
GLAD YOU'RE ENJOYING YOUR FOOD, HERMAN!
DAN DE CARLO

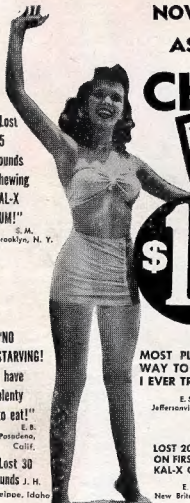
DON'T BE FAT!

NOW! REALLY GET SLIM AS THOUSANDS DO!

CHEW KAL-X

AND LOSE FAT WITH TESTED CALORIC PLAN!

$1 BUYS A REGULAR $2 BOX OF GENUINE KAL-X GUM.



"Lost 45 pounds Chewing KAL-X GUM!" S. M. Brooklyn, N. Y.

"NO STARVING! I have plenty to eat!" E. B. Pasadena, Calif.

*Lost 30 pounds J. H. Weinpe, Idaho

SPECIAL! only $2 for 35 day supply worth $5

NOW! — READ HOW THOUSANDS ARE LOSING FAT WHILE ENJOYING CHEWING GENUINE KAL-X GUM!

Read What Thousands Say!

LOST 30 POUNDS ON FIRST BOX OF KAL-X GUM C. W. T. Lima, Ohio

"Lost 18 lbs. on the first box of KAL-X GUM!" G. B. Vidor, Texas

DOCTORS AGREE: That fat people tend to die younger and become easy victims of many diseases! Your doctor's recommendation and approval is invited. If your excess fat is not due to glandular or organic causes—Don't Wait! Mail Coupon Below Today! Don't miss dating and good times because you're FAT! Try KAL-X Tested Plan.

Satisfaction or Money Back

KAL-X IS SAFE

MOST PLEASANT WAY TO REDUCE I EVER TRIED! E. S. Jeffersonville, Ohio

LOST 20 POUNDS ON FIRST BOX OF KAL-X GUM E. W. New Britain, Conn.

Lost 60 Pounds since chewing KAL-X GUM! V. S. St. Louis, Mo.

IT REALLY DID THE JOB! Was almost ready to give up! A. G. Portland, Oregon

Lost 23 Pounds! C. M. Belding, Mich

Lost 34 Pounds! Feel wonderful! A. E. Auburn, Ind.

*MIRACLE! — All my friends think a miracle happened to me! W. W. Chicago, Ill.

MANY RELATIVES & FRIENDS USED KAL-X GUM AND HAVE WONDERFUL FIGURES! A. W. Junction City, Kansas

"MY DOCTOR SAYS KAL-X IS THE BEST!" D. D. Gretna, La.

THIS NEW WAY OF LOSING WEIGHT IS SWELL! L. C. Mt. Carmel, Pa.

1. YOUR STOMACH GETS SMALLER WHICH MAKES YOU EAT LESS!— When you use the KAL-X GUM PLAN!

CHEW KAL-X GUM!

2. YOUR FIGURE THEN GETS SLIMMER! When you use the KAL-X GUM PLAN!

CHEW KAL-X GUM!

3. NO TIRING EXERCISES! NO STARVATION DIET! NO HARMFUL DRUGS!— When you reduce the KAL-X way!

LOST 28 POUNDS ON FIRST BOX OF KAL-X GUM! C. K. Goodells, Mich.

I LOST FAT! . . . Now I want my husband to lose fat! B. C. Springfield, Ill.

100% GUARANTEED OR MONEY REFUNDED

RUSH THIS MAIL ORDER NOW!

SPECIAL! Only $2, For A 5 Week Supply Worth $5

MAIL THIS COUPON MAIL THIS COUPON

KAL-X GUM CO., Dept. 10-B
93 Montgomery St., Jersey City 2, N. J.
I WANT TO GET SLIM ALSO!

- ☐ Enclosed is $1.00. Rush a 14 day box of KAL-X GUM and Reducing Plan worth $2
- ☐ Enclosed is $2.00. Rush a 35 day box of KAL-X GUM and Reducing Plan worth $5.
- ☐ Send C.O.D. ____ Boxes. I will pay postman when it comes $1.00. Each Box plus C.O.D. charges & postage.

MY NAME _____

MY ADDRESS _____

CITY _____ STATE _____

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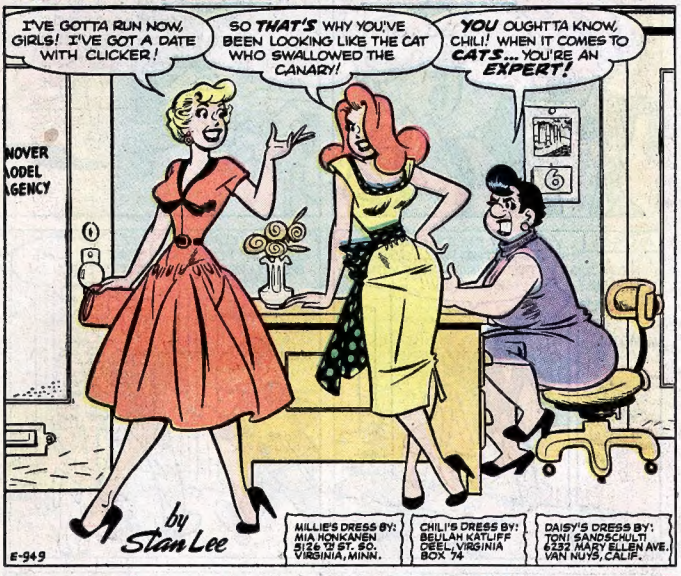
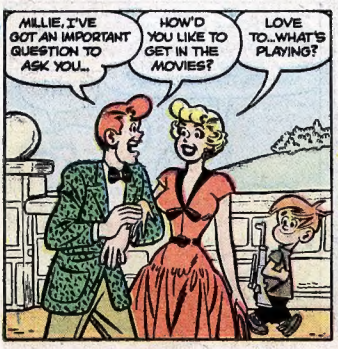
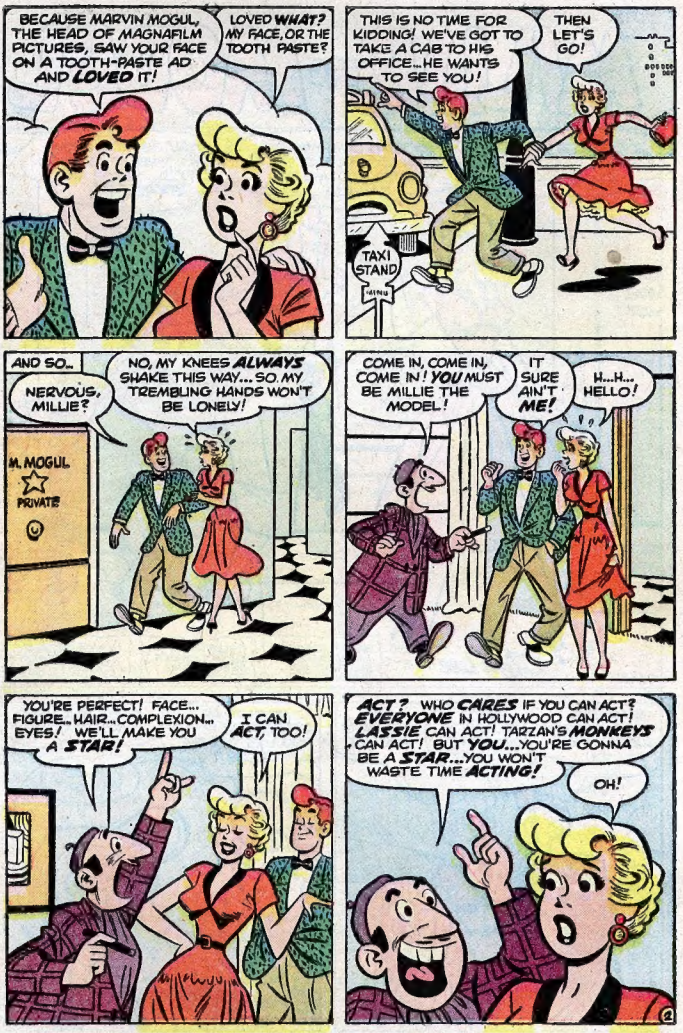
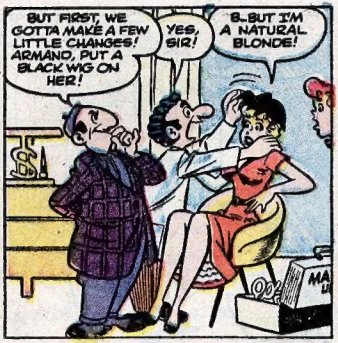
MILLIE THE MODEL


I'VE GOTTA RUN NOW, GIRLS! I'VE GOT A DATE WITH CLICKER!
SO THAT'S WHY YOU'VE BEEN LOOKING LIKE THE CAT WHO SWALLOWED THE CANARY!
YOU OUGHTTA KNOW, CHILI! WHEN IT COMES TO CATS... YOU'RE AN EXPERT!
NOVER
ODEL
GENCY
by Stan Lee
E-949
MILLIE'S DRESS BY: MIA HONKANEN 5126 12 ST. SO. VIRGINIA, MINN.
CHILI'S DRESS BY: BEULAH KATUFF CEEL, VIRGINIA BOX 74
DAISY'S DRESS BY: TONI SANDSCHULTE 6232 MARY ELLEN AVE. VAN NUYS, CALIF.




BECAUSE MARVIN MOGUL, THE HEAD OF MAGNAFILM PICTURES, SAW YOUR FACE ON A TOOTH-PASTE AD AND LOVED IT!
LOVED WHAT? MY FACE, OR THE TOOTH PASTE?
THIS IS NO TIME FOR KIDDING! WE'VE GOT TO TAKE A CAB TO HIS OFFICE... HE WANTS TO SEE YOU!
THEN LET'S GO!
TAXI STAND
AND SO...
NERVOUS, MILLIE?
NO, MY KNEES ALWAYS SHAKE THIS WAY... SO MY TREMBLING HANDS WON'T BE LONELY!
M. MOGUL
PRIVATE
COME IN, COME IN, COME IN! YOU MUST BE MILLIE THE MODEL!
IT SURE AIN'T ME!
H...H... HELLO!
YOU'RE PERFECT! FACE... FIGURE... HAIR... COMPLEXION... EYES! WE'LL MAKE YOU A STAR!
I CAN ACT, TOO!
ACT? WHO CARES IF YOU CAN ACT? EVERYONE IN HOLLYWOOD CAN ACT! LASSIE CAN ACT! TARZAN'S MONKEYS CAN ACT! BUT YOU... YOU'RE GONNA BE A STAR... YOU WON'T WASTE TIME ACTING!
OH!


BUT FIRST, WE GOTTA MAKE A FEW LITTLE CHANGES! ARMANO, PUT A BLACK WIG ON HER!
YES, SIR!
S..BUT I'M A NATURAL BLONDE!

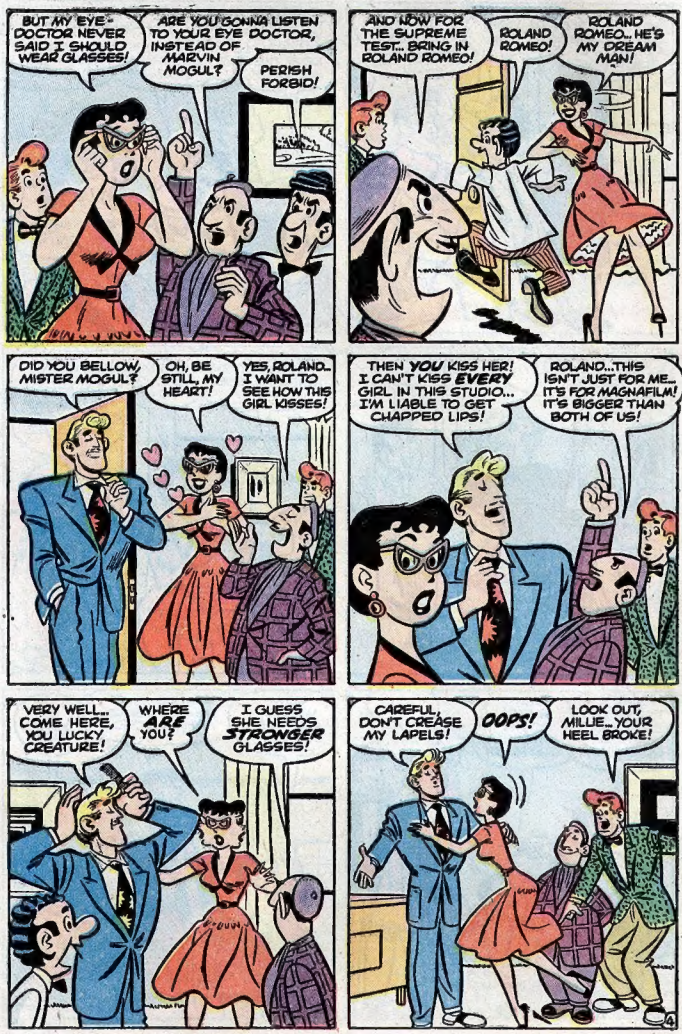
I KNOW YOU'RE A NATURAL BLONDE! THAT'S WHY WE'LL CHANGE YOUR HAIR TO BLACK! IT'LL KEEP THE FANS GUESSING!
GOTTA KEEP 'EM GUESSING!
OH...GOTTA KEEP 'EM GUESSING..?

NOW GET SOME EXTRA HIGH-HEELED SHOES...
RIGHT AWAY, BOSS!
SNAP!
DAN DE CARLO

HERE, PUT THESE ON..THEY'LL MAKE YOU SEEM TALLER!
BUT I'M TALL ENOUGH NOW!
IF SHE WEARS A BLACK WIG AND SEEMS TALLER, NO ONE WILL RECOGNIZE HER!
MAGNAFILM

THAT'S THE IDEA! GOTTA KEEP 'EM GUESSING!
RIGHT, CHIEF! GOTTA KEEP 'EM GUESSING!
OH!

NOW WHERE ARE THE GLASSES?
OH, DO YOU WEAR GLASSES, MISTER MOGUL?
NO, YOU DO!


BUT MY EYE-DOCTOR NEVER SAID I SHOULD WEAR GLASSES!
ARE YOU GONNA LISTEN TO YOUR EYE DOCTOR, INSTEAD OF MARVIN MOGUL?
PERISH FORBID!
AND NOW FOR THE SUPREME TEST... BRING IN ROLAND ROMEO!
ROLAND ROMEO!
ROLAND ROMEO... HE'S MY DREAM MAN!
DID YOU BELLOW, MISTER MOGUL?
OH, BE STILL, MY HEART!
YES, ROLAND... I WANT TO SEE HOW THIS GIRL KISSES!
THEN YOU KISS HER! I CAN'T KISS EVERY GIRL IN THIS STUDIO... I'M LIABLE TO GET CHAPPED LIPS!
ROLAND...THIS ISN'T JUST FOR ME... IT'S FOR MAGNAFILM! IT'S BIGGER THAN BOTH OF US!
VERY WELL... COME HERE, YOU LUCKY CREATURE!
WHERE ARE YOU?
I GUESS SHE NEEDS STRONGER GLASSES!
CAREFUL, DON'T CREASE MY LAPELS!
OOPS!
LOOK OUT, MILLIE...YOUR HEEL BROKE!

I'M FALLING!
RIP!
MY JACKET!
I'M SORRY ABOUT YOUR JACKET... I'LL SEW IT FOR YOU!
YOU CLUMSY THING! IT'LL TAKE MONTHS TO SEW THE SHOULDERS BACK IN AS PERFECT AS THEY WERE!
MISS MILLIE COLLINS, I'M AFRAID YOU'RE JUST NOT THE TYPE!
THAT'S THE NICEST THING THAT'S BEEN SAID TO ME ALL DAY!
AND SO...
MMM... IT'S WONDERFUL JUST BEING OUR OWN SELVES!
I LOVE YOU JUST THE WAY YOU ARE!
EXCUSE ME, LADY...
I'M A TALENT SCOUT FROM 25TH CENTURY-CAPITAL FILMS! HOW'D YOU LIKE A SCREEN TEST?
WHO? LI'L OL' ME?
YES!
NOW WHY ON EARTH DID THEY DO THAT?
GOTTA KEEP 'EM GUESSING!
THE END
5

ATLAS FOR THE BEST IN HUMOR LOOK FOR THE ATLAS SEAL ON THE COVER! ATLAS

MILLIE THE MODEL
by Stan & Dan
HOW'S THIS POSE, CLICKER!
OKAY, I GUESS...
E739A
IS THIS DRAMATIC ENOUGH?
I SUPPOSE SO...
READY?
(YAWN!) READY!
CLICKER... WHAT ARE YOU WAITING FOR?
HUH?
OH, I'M SORRY... SOMETHING CAUGHT MY EYE!
MEN'S

FAT LEGS!

Try this new, amazing, scientific home method to Reduce Ankles, Calves, Thighs, Knees, Hips for

SLENDERIZED LEGS

How "Around-the-Clock" Glamour Legs Help Everything You Do!

DANCE GRACEFULLY—Slenderized, firmer legs help you become a dazzling dance partner, allow you to do the latest dance steps more gracefully.

WORK WITH PEP—By removing excess flabbiness and strengthening legs you will lessen fatigue when your job or housework keeps you on your feet.

- **IMPROVE YOUR FAVORITE SPORT**—Well-formed legs not only are attractive but also help you play tennis, swim, bowl, etc., with more ease and form—think how admirable.
- **WALK, STAND WITH POISE**—Your carriage and poise from your entire figure will be improved and more graceful with the aid of beautifully shaped legs.

Which of these leg problems are yours?

In Many Cases, Doctors Advise Use of This Technique

Men notice your legs first! Heavy flabby legs can make a woman feel self-conscious, look older and heavier than she is. Beautifully firm, slenderized legs help the rest of your figure look slimmer, more appealing! Give yourself a chance to look good in the latest fashions of higher skirts, bathing suits, shorts, etc. Now at last, you too can try to help yourself, to improve heavy legs, due to normal causes, as many women have by following this new scientific method. You should try to do something about reducing and reshaping ANY PART of your legs you wish . . . such as streamlining bulging hips into more youthful lines . . . trimming down flabby thighs into a bewitching contour . . . acquiring feminine appeal in place of ugly knees . . . fat calves into more slenderized alluring curves . . . heavy ankles into more sleek graceful lines . . . or your legs all over!

Clothes Look Unattractive With Heavy Legs!

On fat flabby legs, hose haven't any appeal . . . all dresses, suits, skirts seem to fit clumsily . . . even expensive shoes look unstylish, ungraceful and poor fitting. Fat legs make your entire appearance look heavier, more matronly.

Clothes Look Glamorous With Shapely Legs!

Whether sitting or standing, shapely legs are the foundation of feminine loveliness. Sheer hose, all short, dresses, skirts, look and fit their best over well formed hips, thighs, knees, calves, ankles.

Tested and Proven Method Requires Only 15 Minutes A Day

Well-known authority on legs with years of experience offers you this tested and proven scientific course—only 15 minutes a day—in the privacy of your home! Contains step-by-step illustrations of the easy scientific leg technique with simple instruction for slenderized, firmer, stronger legs; improving skin color and circulation of blood in legs; also normal causes of heavy legs, plus leg measurement chart of each section of leg according to height and weight.

From the very FIRST DAY you may feel the exhilarating effects of this method

Remember, the average reducing plan, pills, etc., usually result in general weight reduction only—which DOES NOT concentrate on any one part of the body you wish. This amazing method was perfected to concentrate on each part of your legs, from the hips down.

Read How This Technique Helped Others!

One young lady, age 25, accumulated surplus fat—especially around her hips, thighs, and legs. She regained the normal graceful curves in her hips and legs which had attracted her husband. Another woman gained a more attractive appearance by reducing the size of the contour of her hips and legs.

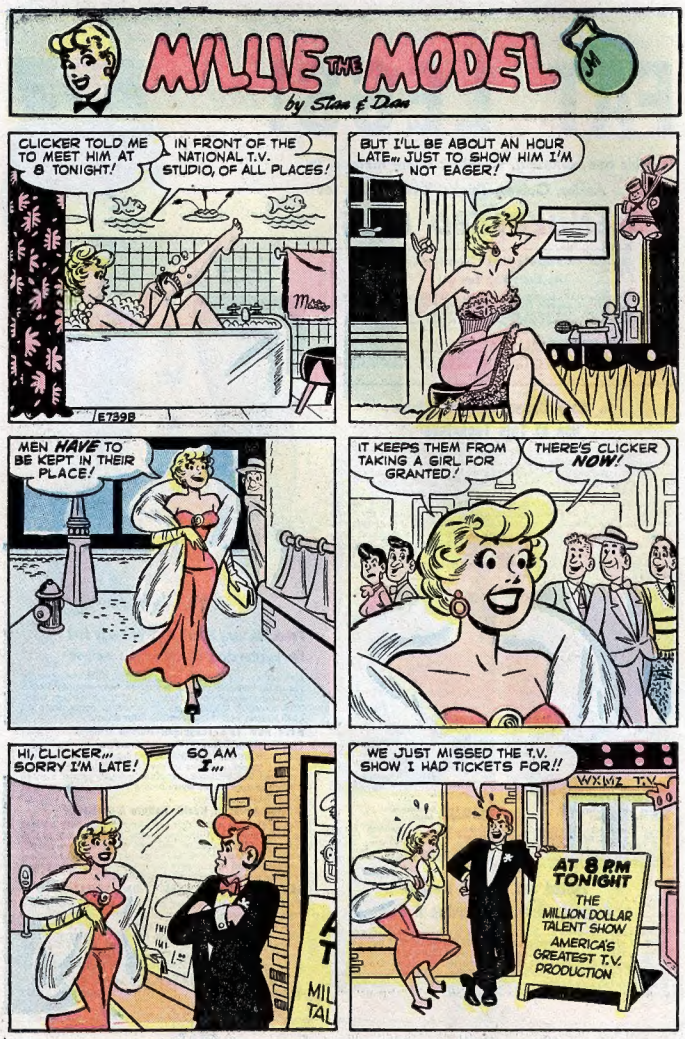
Written About in Health Culture Magazines!

Health Culture asked this well-known authority on legs to write a series of articles on the fundamentals of this method. This magazine believed their readers should learn about this wonderful technique. Many other leading magazines and newspapers have written about the *priceless* advantages of correct leg development.

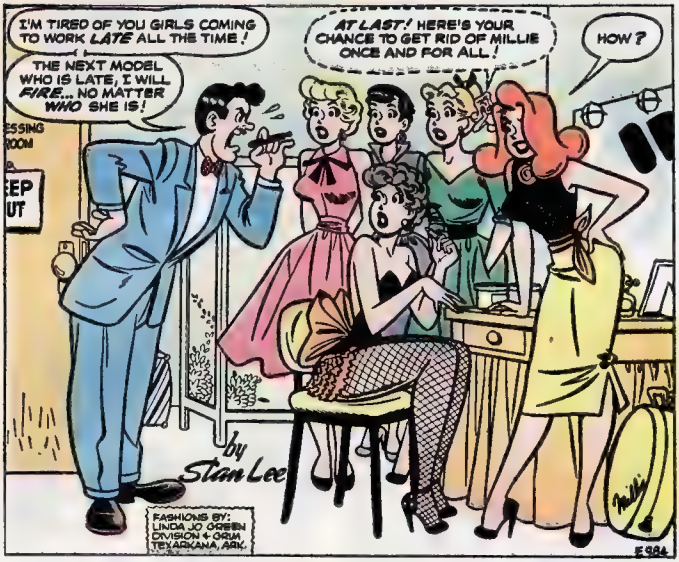
SEND NO MONEY! FREE 10-DAY TRIAL!

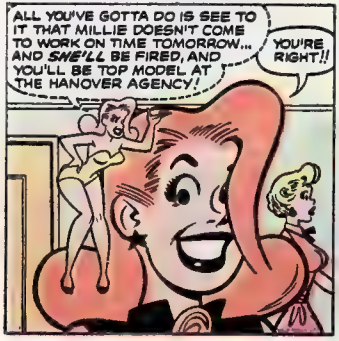
You would be glad to pay any price to gain slenderized legs, but "Home Method for Slenderizing Heavy Legs" is yours for the low introductory price of only $1.98 complete. Just deposit $1.98 plus postage with postman on delivery (in plain wrapper). Or send only $1.98 with order and we pay postage. You must see satisfactory results, or return course and your money will be refunded.

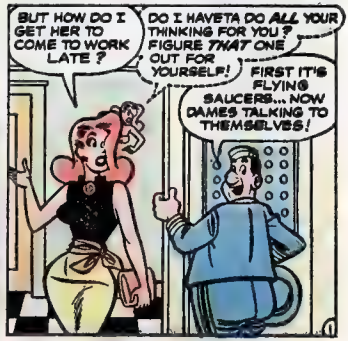
MODERN METHODS Dept. FL-7589K
296 Broadway New York City 7

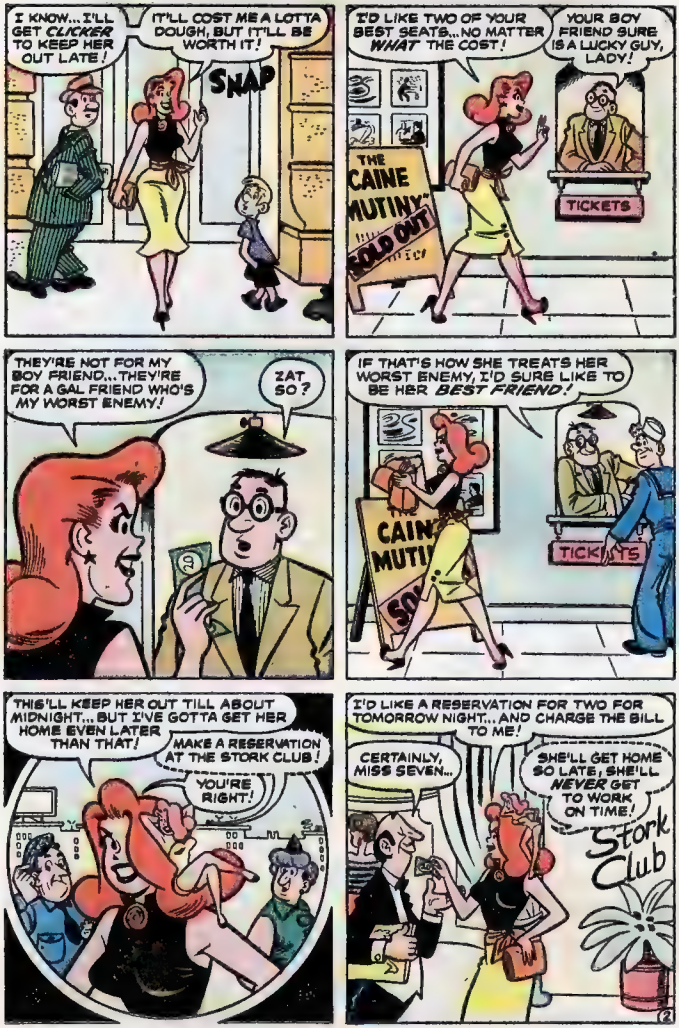

MILLIE THE MODEL
by Stan & Dan
CLICKER TOLD ME TO MEET HIM AT 8 TONIGHT!
IN FRONT OF THE NATIONAL T.V. STUDIO, OF ALL PLACES!
Mister
E7398
BUT I'LL BE ABOUT AN HOUR LATE... JUST TO SHOW HIM I'M NOT EAGER!
MEN HAVE TO BE KEPT IN THEIR PLACE!
IT KEEPS THEM FROM TAKING A GIRL FOR GRANTED!
THERE'S CLICKER NOW!
HI, CLICKER... SORRY I'M LATE!
SO AM I...
WE JUST MISSED THE T.V. SHOW I HAD TICKETS FOR!!
WXMZ T.V.
AT 8 P.M. TONIGHT
THE MILLION DOLLAR TALENT SHOW
AMERICA'S GREATEST T.V. PRODUCTION

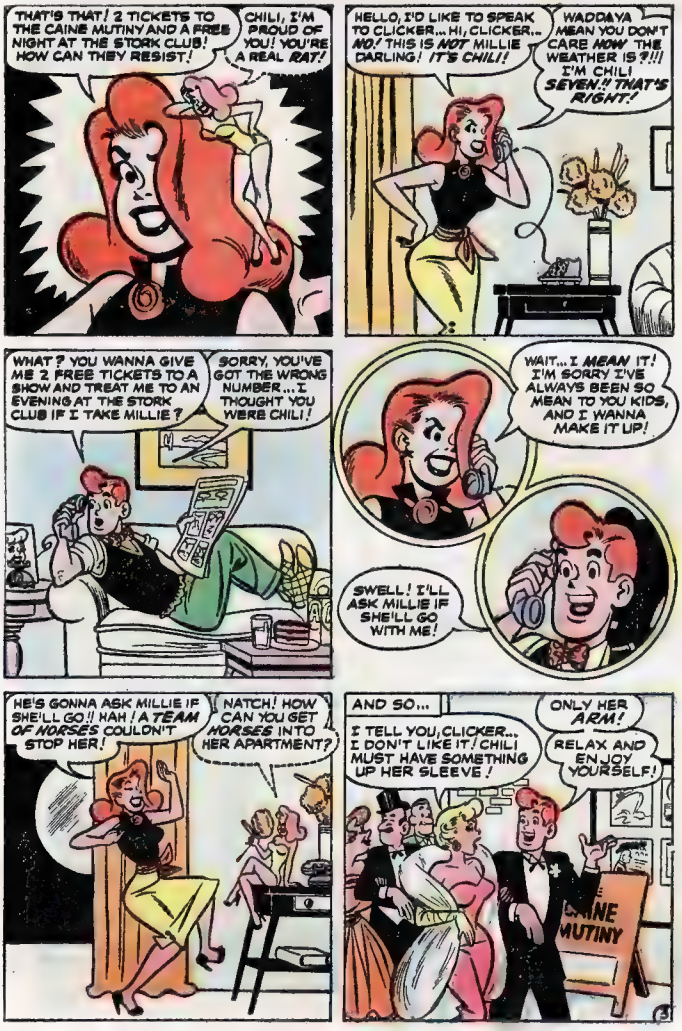
CHILI AND HER CONSCIENCE

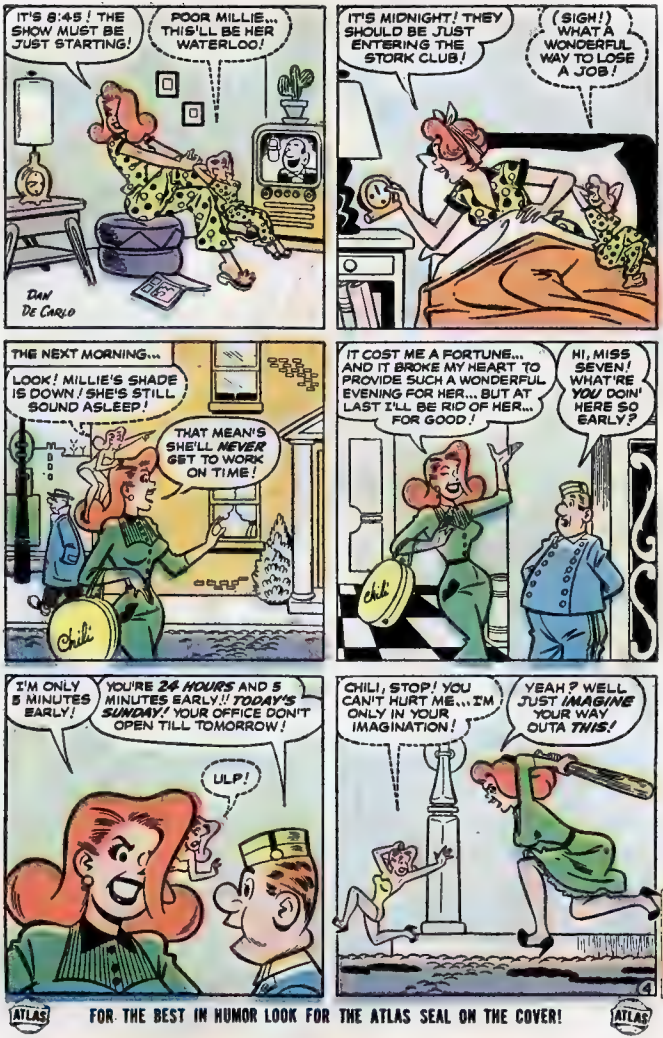

I'M TIRED OF YOU GIRLS COMING TO WORK LATE ALL THE TIME!
THE NEXT MODEL WHO IS LATE, I WILL FIRE... NO MATTER WHO SHE IS!
AT LAST! HERE'S YOUR CHANCE TO GET RID OF MILLIE ONCE AND FOR ALL!
HOW?
by Stan Lee
FASHIONS BY: LINDA JO GREEN DIVISION OF GRUM TEXARKANA, ARK.
E984


ALL YOU'VE GOTTA DO IS SEE TO IT THAT MILLIE DOESN'T COME TO WORK ON TIME TOMORROW... AND SHE'LL BE FIRED, AND YOU'LL BE TOP MODEL AT THE HANOVER AGENCY!
YOU'RE RIGHT!!


BUT HOW DO I GET HER TO COME TO WORK LATE?
DO I HAVETA DO ALL YOUR THINKING FOR YOU? FIGURE THAT ONE OUT FOR YOURSELF!
FIRST IT'S FLYING SAUCERS... NOW DAMES TALKING TO THEMSELVES!


I KNOW... I'LL GET CLICKER TO KEEP HER OUT LATE!
IT'LL COST ME A LOTTA DOUGH, BUT IT'LL BE WORTH IT!
SNAP
I'D LIKE TWO OF YOUR BEST SEATS... NO MATTER WHAT THE COST!
YOUR BOY FRIEND SURE IS A LUCKY GUY, LADY!
THE CAINE MUTINY
SOLD OUT
TICKETS
THEY'RE NOT FOR MY BOY FRIEND... THEY'RE FOR A GAL FRIEND WHO'S MY WORST ENEMY!
ZAT SO?
IF THAT'S HOW SHE TREATS HER WORST ENEMY, I'D SURE LIKE TO BE HER BEST FRIEND!
TICKETS
THIS'LL KEEP HER OUT TILL ABOUT MIDNIGHT... BUT I'VE GOTTA GET HER HOME EVEN LATER THAN THAT!
MAKE A RESERVATION AT THE STORK CLUB!
YOU'RE RIGHT!
I'D LIKE A RESERVATION FOR TWO FOR TOMORROW NIGHT... AND CHARGE THE BILL TO ME!
CERTAINLY, MISS SEVEN...
SHE'LL GET HOME SO LATE, SHE'LL NEVER GET TO WORK ON TIME!
Stork Club


THAT'S THAT! 2 TICKETS TO THE CAINE MUTINY AND A FREE NIGHT AT THE STORK CLUB! HOW CAN THEY RESIST!
CHILI, I'M PROUD OF YOU! YOU'RE A REAL RAT!
HELLO, I'D LIKE TO SPEAK TO CLICKER... HI, CLICKER... NO! THIS IS NOT MILLIE DARLING! IT'S CHILI!
WADDAYA MEAN YOU DON'T CARE HOW THE WEATHER IS?!!! I'M CHILI SEVEN!! THAT'S RIGHT!
WHAT? YOU WANNA GIVE ME 2 FREE TICKETS TO A SHOW AND TREAT ME TO AN EVENING AT THE STORK CLUB IF I TAKE MILLIE?
SORRY, YOU'VE GOT THE WRONG NUMBER... I THOUGHT YOU WERE CHILI!
WAIT... I MEAN IT! I'M SORRY I'VE ALWAYS BEEN SO MEAN TO YOU KIDS, AND I WANNA MAKE IT UP!
SWELL! I'LL ASK MILLIE IF SHE'LL GO WITH ME!
HE'S GONNA ASK MILLIE IF SHE'LL GO!! HAH! A TEAM OF HORSES COULDN'T STOP HER!
NATCH! HOW CAN YOU GET HORSES INTO HER APARTMENT?
AND SO...
ONLY HER ARM!
I TELL YOU, CLICKER... I DON'T LIKE IT! CHILI MUST HAVE SOMETHING UP HER SLEEVE!
RELAX AND ENJOY YOURSELF!
NE MUTINY


IT'S 8:45! THE SHOW MUST BE JUST STARTING!
POOR MILLIE... THIS'LL BE HER WATERLOO!
DAN DE CARLO
IT'S MIDNIGHT! THEY SHOULD BE JUST ENTERING THE STORK CLUB!
(SIGH!) WHAT A WONDERFUL WAY TO LOSE A JOB!
THE NEXT MORNING...
LOOK! MILLIE'S SHADE IS DOWN! SHE'S STILL SOUND ASLEEP!
THAT MEAN'S SHE'LL NEVER GET TO WORK ON TIME!
Chili
IT COST ME A FORTUNE... AND IT BROKE MY HEART TO PROVIDE SUCH A WONDERFUL EVENING FOR HER... BUT AT LAST I'LL BE RID OF HER... FOR GOOD!
HI, MISS SEVEN! WHAT'RE YOU DOIN' HERE SO EARLY?
Chili
I'M ONLY 5 MINUTES EARLY!
YOU'RE 24 HOURS AND 5 MINUTES EARLY!! TODAY'S SUNDAY! YOUR OFFICE DON'T OPEN TILL TOMORROW!
ULP!
CHILI, STOP! YOU CAN'T HURT ME... I'M ONLY IN YOUR IMAGINATION!
YEAH? WELL JUST IMAGINE YOUR WAY OUTA THIS!
THE END
4

ATLAS FOR THE BEST IN HUMOR LOOK FOR THE ATLAS SEAL ON THE COVER! ATLAS

Why Just WISH for the Things You Want? MAKE EXTRA MONEY

It's Easy—Fast—and FUN, Too!

Use Your Spare Time Pleasantly To Make $50.00, $100.00 or More Showing These Exclusive Big-Value

Wallace Brown Christmas Cards

Why not do as thousands of other folks do. No need *to wish* for extra cash to buy the things you want. You can make money so easily just by showing the famous balanced assortments of beautiful Wallace Brown Christmas Cards to your friends, neighbors, relatives, co-workers, fellow church and club members. They'll love this convenient way to order Christmas cards at home and they'll be delighted with the beauty, value and variety offered them. Among this big nationally famous line of over 50 money-makers are the two shown here . . . the sensational, big-value 21 card "Feature" Christmas Assortment and the gay and clever Merry Christmas Comics Assortment. They sell for only $1.00 each and you make up to 50c profit on each box!

Big Line of Over 50 Thrilling Money-Makers!

You need no experience . . . and you have so much to offer to bring you extra cash. There are exciting Christmas Assortments like the luxurious Golden Parchment, the delightful Christmas Velvet, exquisite Scripture-Text Religious Assortment, beloved *Currier* and Ives scenes . . . Gift Wrappings and Ribbons too! In addition, a complete line of exquisite Everyday cards for Birthdays, Get Well and other occasions. Also Children's Books, Imported Napkins and many novelty Gift items! They all spell Extra Money for you!

SEND NO MONEY to Get Actual Samples

See for yourself how much money you'll make. Mail Coupon TODAY for "Feature" 21 card Christmas Assortment on approval and FREE samples of low priced name-imprinted Personal Christmas Cards. We'll also include FREE, our beautiful, big, full color catalog of the entire Wallace Brown line to start you making extra money immediately.

CLUBS, ORGANIZATIONS—*Raise money!* Fill your treasury with cash by taking orders for Wallace Brown Cards and Gift Items from members and friends. Check coupon for details of fund-raising plan and actual sample assortment on approval.

Popular Priced **PERSONALS** *too!*

ACTUAL SAMPLES *FREE!*

Make even more money! Nothing else like them anywhere—four groups of outstanding Special Value Name-Imprinted Personal Christmas Cards . . . distinctive styling, low prices . . . for every purse and taste . . . Traditional, Religious, Cute, Formal, Currier and Ives . . . exclusive designs, luxury papers, including rich, deep-toned Suedes and genuine Parchment Cards. *They sell on sight!* WE DELIVER DIRECT TO YOUR CUSTOMERS AND WE PAY POSTAGE. Coupon brings you Actual Samples FREE.

WALLACE BROWN, INC. 225 FIFTH AVENUE, DEPT. S-165 NEW YORK 10, NEW YORK

Paste this coupon on a postcard or mail in envelope for actual samples. SEND NO MONEY

WALLACE BROWN, INC., Dept. S-165
225 Fifth Avenue, New York 10, N. Y.

Please rush "Feature" 21-Card Christmas Assortment on approval, Free Samples of Special Value "Personals" and FREE full-color illustrated Catalog of entire Wallace Brown big-profit line.

Name_____

Address_____

City & Zone_____ State_____

☐ Check here for Organization Plan

BIRTHDAY PRESENT

BARBARA was mad. She looked at her watch for the twelfth time that evening, and continued to stare out her bedroom window at the empty street, expecting any moment to see Tommy shuffling along the street, whistling, and taking his time as he always did, as if he didn't know he was late for their usual Friday night date.

When she finally spotted him, moving slowly, picking nonchalantly at the hedges that lined the street, looking up at nothing at all, her blood began to boil, although in her heart she was glad to see he hadn't forgotten the date entirely.

"Honestly, he's been so absent minded lately, it's awful," Barbara said under her breath as she ran to the front door to let her boyfriend in.

Tommy looked as if it were the most natural thing in the world to be an hour late for a Friday night movie date.

"Wellllll, Mr. Barden," Barbara scowled, tapping her foot, impatiently, "What's your excuse THIS time?"

"Excuse? Huh Oh . . . oh, gosh, Barbara, I guess I'm late again. I don't know . . . there were so many things to do around the house before I could come over, I guess the time just slipped by." he tried to explain.

Barbara had her coat ready, and she slipped it on hurriedly. "C'mon," she urged, "or we'll never make the last show!"

"Last show . . . er, what last show?" questioned Tommy.

"Oh, you are impossible . . . Don't you remember telling me we would go to the Royale to see that swell mystery picture?"

"Picture?" Tommy was confused. Then he looked at his girlfriend, and remembered suddenly his promise. "Oh, sure . . . the mystery . . . well, let's go!"

Barbara was pretty well used to this behavior, as she had seen it for the past few days. Tommy sometimes even forgot that she was around, and spent long, silent minutes staring thoughtfully up at nothing while she tried to keep up a sensible conversation.

When she saw Ellie Barden in school on Monday, she was determined to find the cause of Tom's strange actions. Ellie was Tommy's younger sister, and Barbara thought that surely Ellie would know something about it.

Ellie stared at Barbara when she first was asked about Tommy. "You say he's been absent minded? I don't . . . OH, of course. It's FIFI."

Barbara couldn't understand. "Fifi? Who . . . FIFI! Ohhh . . ."

Ellie continued to explain. "You see, Daddy said that Fifi would be coming to the house on Tommy's birthday. Oh, she's gorgeous . . . her hair is jet black, and it's long and silky. Wait'll you . . ."

Barbara began to see the answer to her questions. "Well, I must say he's trying to hide this whole thing from me. I don't know who this Fifi gal is, but just wait till I get my hands on Tommy. Thinking about another girl . . . especially a girl named FIFI, when he's supposed to be dating me . . . just wait . . ." She ran away quickly, anxious to find her betrayer.

Ellie shouted, "No' . . . oh, Babbie . . . let me tell you about . . . oh, it's too late . . . she's already gone." She threw up her hands helplessly, and continued on to her next class.

Before Barbara could find Tommy, the bel for the next class rang, and she could hardly sit still through English class as she thought about the dirty, low-down trick of Tommy's, and about that vixen, Fifi.

When class was finally over, she almost tripped over Tommy as he walked toward the exit at three o'clock, staring straight ahead, but at nothing in particular.

Barbara grabbed his arm and pulled him back. "Just a minute, you . . . you . . . GIGOLO. I want to have a few words with you."

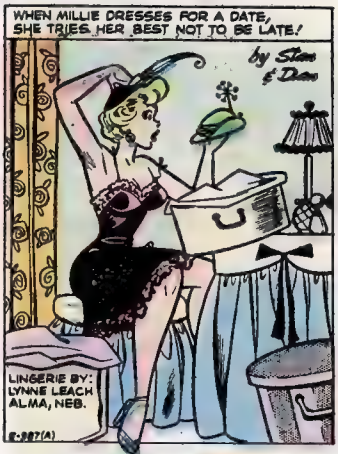
"Words? Hey, what's wrong, Babbie, you look sorta . . . sorta MAD."

"Mad isn't the word, Mr. Barden. I am furious. I have been misled, tricked . . . and to

CONTINUED BEFORE LAST STORY...

MILLIE THE MODEL
by Stan & Dan
MILLIE... IT'S TIME TO GET UP...
GO 'WAY...
E739C
BUT YOU'LL BE LATE FOR WORK!
WHO CARES!
YOU'LL LOSE YOUR JOB!!
MMMM!
YOU'LL BE FIRED!! WE'LL STARVE!!
ZZZZZZ
WELL, IF SHE'S GONNA SLEEP, I MIGHT AS WELL BORROW SOME OF HER FAVORITE PERFUME!
DAISY DINKLE!!! IT'S A GOOD THING I'M A LIGHT SLEEPER!
!

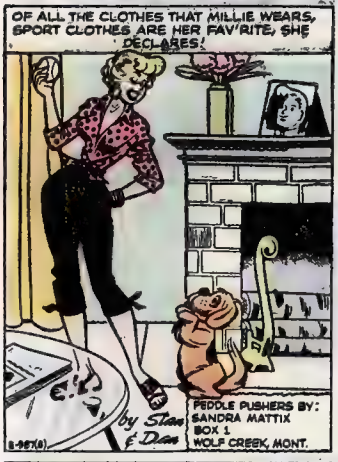
MILLIE MODELS...



HER CLOSET'S CRAMMED WITH SILKS AND LACES,
AND ALL ARE IN THEIR PROPER PLACES!
DRESSING GOWN
BY: LORNA HARDY
606 E. LOCUST
CANTON, ILL.

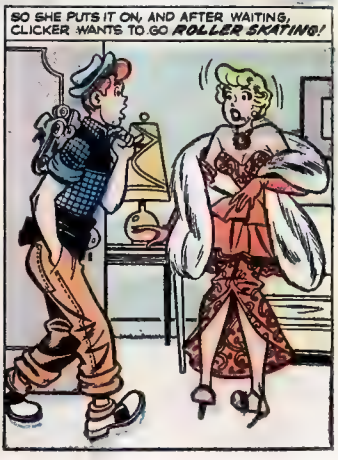
BUT WHILE HER WAITING BOY FRIEND TEARS HIS HAIR,
SHE JUST CAN'T FIND A THING TO WEAR!
SLIP AND DRESS BY:
GLORIA BARRETT
P.O. BOX 194
PICTOU, N.S., CANADA

MILLIE MODELS...


OF ALL THE CLOTHES THAT MILLIE WEARS, SPORT CLOTHES ARE HER FAV'RITE, SHE DECLARES!
by Stan & Dan
PEDDLE PUSHERS BY: SANDRA MATTIX BOX 1 WOLF CREEK, MONT.

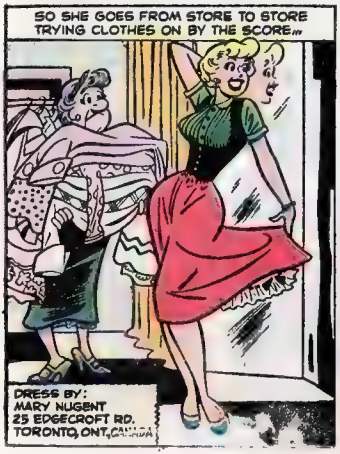
BUT WHENEVER SHE WEARS THEM, LOOKING GREAT, CLICKER REQUESTS A FORMAL DATE!
SPORTS OUTFIT BY: PATSY McCLINTOCK BLOOMSBURG, PA. RT # 2

LIKE ALL GALS, MILLIE IS VERY NORMAL SOMETIMES SHE WANTS TO WEAR A FORMAL...
EVENING GOWN BY: BARBARA HUTKIN 5052 HOMESTEAD ST. PHILA. 24, PA.



MILLIE MODELS...

MILLIE LOVES TO SHOP FOR CLOTHES, HAT'S AND DRESSES, SHOES AND HOSE...
by Stan & Dan
B-527(C)
MILLIE'S SUIT BY: PATRICIA REIM 19 YORK PLACE KINGSTON, N.Y.

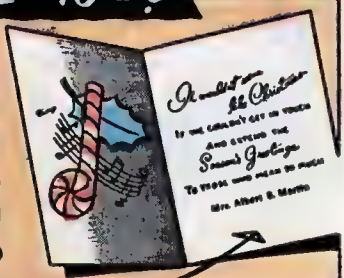


WANT TO MAKE $40.60?

Take orders for

PERSONAL CHRISTMAS CARDS

printed with sender's name


It must be Christmas
To the Greatest Guy in Town
And Extend the Season's Greetings
To Those Who Mean So Much
Mrs. Albert B. Martin

Sell For 3¢ EACH

28 SAMPLES FREE

You can make $40.60 cash if you take less than 30 orders on our amazing double-up plan. Sell Personal Christmas Cards printed with Sender's Name for just about 3c each. They're equal to 15c to 25c cards without the name imprinted. No selling experience needed—we send you FREE albums of 28 styles—all actual cards. Also big special box assortment sent on approval. You will take orders fast from friends, neighbors, relatives, businessmen.

No charge—no money needed—just send name . . . we show you how to write up orders!

The most complete line of name-imprinted cards in America. Choice of 28 exciting new designs including Religious, Humorous, Artistic and Business. Printed, Embossed or Die Cut. All in beautiful portfolios that makes taking orders just a matter of showing these beautiful samples. Money-making is fun!

We send everything you need to make money at once. There's big money to be made right now on Box Assortments and Gift Wraps too—and we send on approval exciting new card and wrap designs you can sell right away just as easily as winking your eye.

The biggest buying season of the year is starting right now. You can make every day a pay day from now until Christmas. You can sell full time or spare time—to anyone.

And we make it so easy. You don't need one penny yet we show you exactly how to earn any sum you set your heart on—right away. Just send your name and address and we do the rest. You'll get 3 money-making portfolios, sales-winning Assortments and General's cash-packed 1954 color catalog. Just mail coupon today!

GENERAL CARD COMPANY
1300 W. Jackson Blvd., Dept. 140-K, Chicago 7, Ill.

28 SAMPLES FREE
send coupon

28 actual cards in handsome portfolio that sell at a glance. PLUS sample assortment boxes on approval. PLUS 1954 catalog of real money-makers including all-occasion card assortments, stationery, gift wrappings and tyings, novelties and gift items.

JUST SEND NAME TODAY

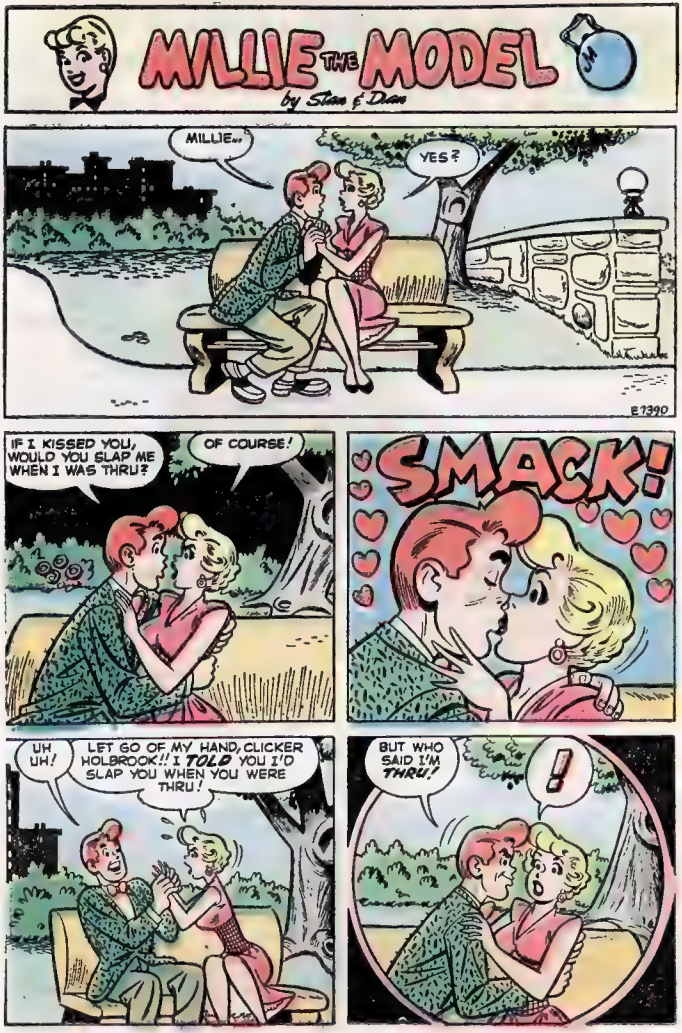
GENERAL CARD CO., Dept. 140-K
1300 W. Jackson Blvd., Chicago 7, Ill.

Rush at once your selling portfolio of 28 actual cards absolutely free, plus sample assortment boxes on approval and full details so I can start making money immediately.

Name _____ Age _____

Address _____

City _____ Zone _____ State _____

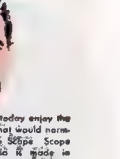

MILLIE THE MODEL
by Stan & Dan
MILLIE...
YES?
E 7390
IF I KISSED YOU, WOULD YOU SLAP ME WHEN I WAS THRU?
OF COURSE!
SMACK!
UH, UH!
LET GO OF MY HAND, CLICKER HOLBROOK!! I TOLD YOU I'D SLAP YOU WHEN YOU WERE THRU!
BUT WHO SAID I'M THRU!
!

Reader's Digest Reports Good News for all sufferers from PIMPLES

ACNE, TEEN-AGE PIMPLES, SURFACE SKIN BLEMISHES and IRRITATIONS!

AMAZING DOUBLE-ACTION SKIN TREATMENT THAT CONCEALS AS IT MEDICATES

Actual clinical tests conducted by leading doctors have proven that an amazing, new-type medication helps clear up acne blemishes while it covers and hides embarrassing pimples! In the many cases tested by the doctors, there were a mixture of men, women and children, White and Negro. Some with recent pimple eruptions and others with acne troubles of many years. The results were:



100% SATISFACTORY IN CLINICAL TESTS

*45% were COMPLETELY CLEARED!
38% were DECIDEDLY IMPROVED!
17% were IMPROVED!

NOW Same Type Medication Used in Clinical Tests Reported in Reader's Digest Is Available To You

DON'T LET UGLY BLACKHEADS BLEMISH YOUR PERSONALITY

If you want help in getting rid of those ugly Blackheads, you need SCOPE'S Amazing DOUBLE ACTION Skin Formula. See how fast and easy it aids in clearing the skin of these unsightly blackheads. It loosens those pore-clogging impurities and softens the hard deposits underneath and around the blackheads, making their removal simple and effective. Scope Medicated Cream, with its successfully tested ingredients, instantly and completely covers up all skin irritations, leaving your skin clearer, smoother, and more attractive looking.

Thousands like yourself today enjoy the wonderful skin beauty that would normally be theirs—thanks to Scope Medicated Skin Formula. It made in special tones to match your skin—and almost like magic hides those unsightly externally caused blemishes, while the medication is acting. Just a few minutes a day may help you toward the complexion that's lovable to kiss and touch!

GUARANTEED TO HELP YOUR SKIN LOOK LOVELIER AND MORE ATTRACTIVE IN A FEW MINUTES OR DOUBLE YOUR MONEY BACK!

Leading SKIN SPECIALISTS RECOMMEND THIS *DOUBLE* TREATMENT

Physicians prescribe two ways to help control skin eruptions. First—clean the skin and clear the pores of clogging dirt. Second—inhibit the excessive oiliness of the skin.

The clinically proven ingredients in the scientifically-tested formula of Scope Products have been compounded to help overcome these external causes of pimples and irritations. Actually starves pimples because it helps remove the oils that skin specialists often associate with acne!

SKIN DOCTORS STATE THAT TO NEGLECT YOUR SKIN MAY PROLONG YOUR COMPLEXION TROUBLE AND MAKE IT MORE DIFFICULT TO CLEAR UP!

DELAY MAY BE HARMFUL—
Send for Scope Medicated Skin treatment with its special "cover-up" action!
MAIL COUPON AT ONCE!

TEEN-AGERS and GROWN-UPS REGAIN NEW POPULARITY

People of all ages have discovered a new-found joy with a clearer lovelier looking skin! If you've been hoping to improve your complexion . . . to increase your popularity with the opposite sex . . . to climb to success in the business world—we recommend this amazing treatment. Just a few minutes each day can yield such gratifying results then you ever dreamed possible!

HIDES PIMPLES ON LIGHT, AVERAGE & DARK COMPLEXIONS!

To help people of all complexions quickly conceal their externally caused blemishes—Scope Medicated Skin Formula came in special tones. No matter how many other treatments or old-fashioned preparations have disappointed you—here is a product that guarantees to improve your appearance or double your money back! Scope Medicated Skin Formula is GREASELESS, FAST-DRYING and STAINLESS! Make-up can easily be applied over it.

SURE, QUICK RESULTS—WORKS LIKE MAGIC!

SATISFACTION GUARANTEED OR DOUBLE YOUR MONEY BACK!

If you are not delighted in every way by the improved condition and general appearance of your skin in just 10 days, return the unused portion and we will promptly send you double the purchase price! You have nothing to lose but worrying over your bad complexion. WE TAKE ALL THE RISK!

SEND NO MONEY

You fill out the coupon and by return mail we will immediately ship you the Scope Treatment in a plain package. Try Scope Treatment in a plain package. Try Scope Treatment yourself! If you are not entirely satisfied, return the unused portion for refund of DOUBLE your purchase price.

Mail FAST TRIAL Coupon TODAY!

SCOPE PRODUCTS CO., Dept MCG-D, 1 Orchard St. New York 2, N. Y. ACT NOW!

☐ Please send me on a 10 Day Trial the Scope Medicated Skin Treatment. I will pay postman $1.98 plus postage on delivery. If not entirely satisfied, I may return the unused portion for double my purchase price back.

Check ☐ Light ☐ Medium ☐ Dark Complexion

Name _____

Address _____

City & Zone _____ State _____

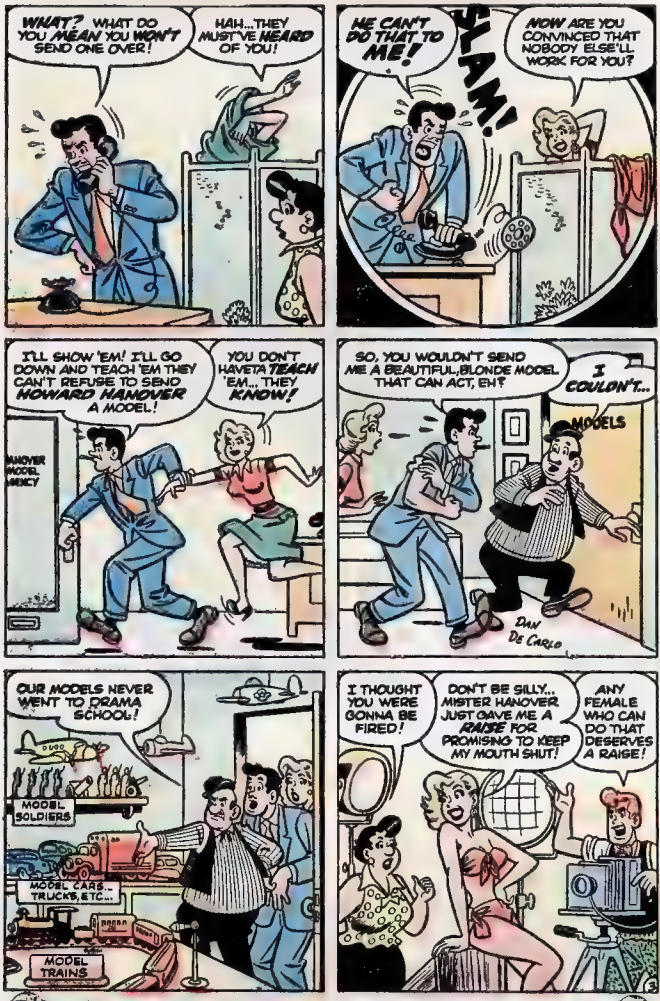
☐ SAVE MONEY. Enclose $2 and we pay postage. Same double your money back guarantee.

Sold AND, PTO, Canada and Foreign at 60¢ a

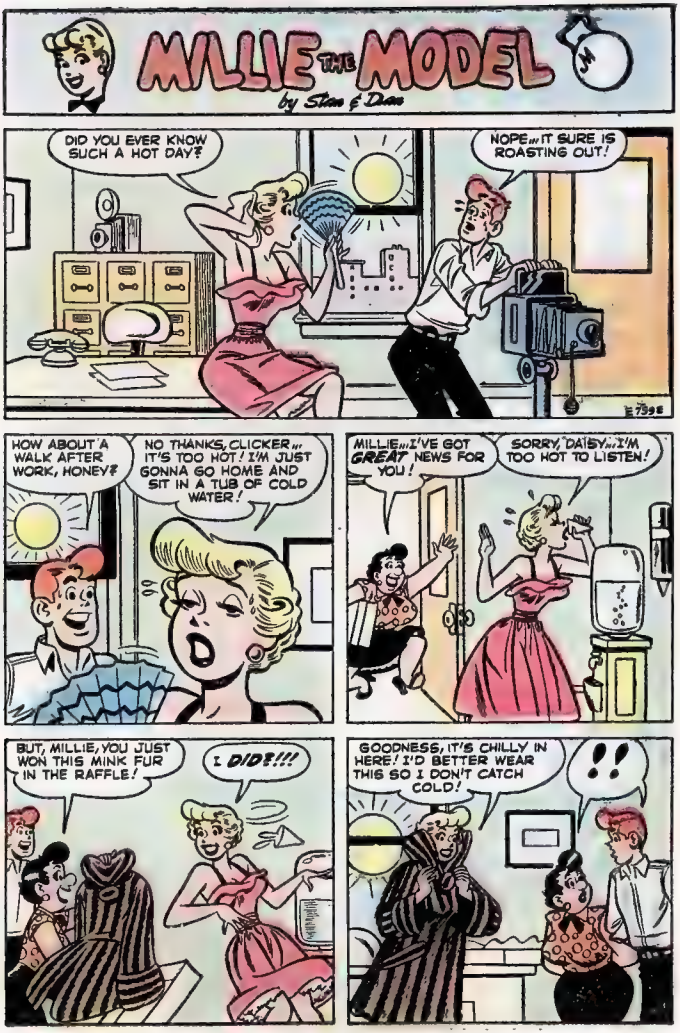
SCOPE PRODUCTS CO., Dept. MCG-D 1 Orchard St., New York 2, N.Y.

HANOVER AND HIS GALS
HOLD IT, CLICKER! CUT! THOSE PICTURES WON'T DO!
WON'T DO WHAT?
WHEN I WANT GAGS, I'LL HIRE BOB HOPE, NOT YOU!
by Stan Lee
MODEL'S FASHIONS BY: RAYE TRITCHTER AND CLAUDIA KISHOL 519 9 TH ST. VIRGINIA, MINN.
B-986
DO YOU CALL THAT A DRAMATIC-LOOKING POSE?
I DID!
YOU LOOK AS THOUGH YOU'VE JUST EATEN A STALE LEMON!
EVERYBODY'S A WISE GUY! EVERYBODY'S GOT A SENSAHUMOR!
HE CAN'T SHOUT AT ME LIKE THAT! WHO DOES HE THINK HE IS?
HE KNOWS WHO HE IS...THE BOSS!

I'VE TOLD YOU A MILLION TIMES TO PUT FEELING INTO YOUR MODELING!
FOR THE CRUMMY SALARY YOU PAY ME, YOU EXPECT MORD BEARSMAN?
WHAT'S WRONG WITH WHAT I PAY YOU?
NOTHING...THERE ISN'T ENOUGH TO FIND FAULT WITH!
I COULD HIRE BETTER MODELS THAN YOU ANY DAY IN THE WEEK!
OH YEAH! TALK IS CHEAP!
IN FACT, SO IS EVERYTHING ELSE AROUND HERE!
I'LL PROVE IT TO YOU... I'LL CALL ANY OTHER MODEL AGENCY, AND GET ALL THE GALS I WANT, ANXIOUS TO WORK HERE!
DID YOU SAY AGENCIES, OR ASYLUMS?
HERE'S A PLACE THAT HAS MODELS... I BET I CAN GET SOMEONE RIGHT AWAY!
I'LL BELIEVE IT WHEN I SEE IT!
HELLO, MODEL AGENCY? THIS IS HOWARD HANOVER! I WANT A BEAUTIFUL, BLONDE MODEL! SHE MUST BE A GOOD ACTRESS, TOO!
AREN'T YOU GONNA MENTION ABOUT WASHING THE SOCKS ALSO?


WHAT? WHAT DO YOU MEAN YOU WON'T SEND ONE OVER!
HAH...THEY MUST'VE HEARD OF YOU!
HE CAN'T DO THAT TO ME!
SLAM!
HOW ARE YOU CONVINCED THAT NOBODY ELSE'LL WORK FOR YOU?
I'LL SHOW 'EM! I'LL GO DOWN AND TEACH 'EM THEY CAN'T REFUSE TO SEND HOWARD HANOVER A MODEL!
YOU DON'T HAVETA TEACH 'EM... THEY KNOW!
HANOVER MODEL AGENCY
SO, YOU WOULDN'T SEND ME A BEAUTIFUL, BLONDE MODEL THAT CAN ACT, EH?
I COULDN'T...
MODELS
DAN DE CARLO
OUR MODELS NEVER WENT TO DRAMA SCHOOL!
MODEL SOLDIERS
MODEL CARS... TRUCKS, ETC...
MODEL TRAINS
I THOUGHT YOU WERE GONNA BE FIRED!
DON'T BE SILLY... MISTER HANOVER JUST GAVE ME A RAISE FOR PROMISING TO KEEP MY MOUTH SHUT!
ANY FEMALE WHO CAN DO THAT DESERVES A RAISE!
THE END

FOR THE BEST IN HUMOR LOOK FOR THE ATLAS SEAL ON THE COVER!


MILLIE THE MODEL
by Stan & Dan
DID YOU EVER KNOW SUCH A HOT DAY?
NOPE... IT SURE IS ROASTING OUT!
HOW ABOUT A WALK AFTER WORK, HONEY?
NO THANKS, CLICKER... IT'S TOO HOT! I'M JUST GONNA GO HOME AND SIT IN A TUB OF COLD WATER!
MILLIE... I'VE GOT GREAT NEWS FOR YOU!
SORRY, DAISY... I'M TOO HOT TO LISTEN!
BUT, MILLIE, YOU JUST WON THIS MINK FUR IN THE RAFFLE!
I DID!!!
GOODNESS, IT'S CHILLY IN HERE! I'D BETTER WEAR THIS SO I DON'T CATCH COLD!
!!

EARN
$100 to $500
Now 'til Christmas
Sell EMPIRE
Christmas Card Boxes
21 Cards for $1

Imagine, less than a nickel a piece for these gorgeous box-assortment Christmas Cards. No wonder friends, neighbors snap them up—giving you up to 100% profit. It's fun. Earn as much money as you want. It's easy to take orders for $1 Christmas Card boxes—5 NEW name-printed assortments. 21 Embossed religious cards $1. Name-printed stationery, napkins 50 for $1. Comic boxes, children's Christmas books. Gift wrap sets. You earn $50, $100 fast!

COSTS NOTHING TO TRY

Quick, easy fund-raising plan for clubs. We show you how—supply Free name-printed samples, box assortments on trial. Prompt service on orders. Mail Coupon today—the sooner you start, the MORE you earn.

EMPIRE CARD CO.
409 FOX ST. ELMIRA, N.Y.

Please send Christmas selling kit—FREE card samples, box assortments on approval.

NAME_____

ADDRESS_____

CITY_____ STATE_____

think that I could've trusted a scheming, no-account male like you. Oohhh, I could scream. Why didn't you tell me about Fifi?"

Tommy brightened. "Oh, Fifi . . . gosh, how did you know about her? I asked Dad to bring her around on my birthday, and he finally promised. Awww, I wanted to surprise you . . . gosh, wait'll you see HER."

"Oh, is that SO, Tom William Barden, Jr. Well, I won't ever see her. Or you, for that matter! I hope you have a perfectly . . . a perfectly . . . MISERABLE day on your birthday . . . with FIFI." With those furious words, Barbara almost ran away from Tommy, humiliating tears running down her cheeks.

Barbara spent the evening at home feeling perfectly horrible. She had all sorts of visions of Fifi, with long, flowing hair that fell in lovely waves down her back. She saw Tommy acting silly over the supposedly beautiful Fifi, blushing and babbling away at meaningless conversation while being taken in by a scheming, glamorous woman.

Then she remembered that the next day was the fourteenth of the month, and Tommy's birthday. For a minute she was alarmed when she remembered she hadn't thought about getting him a birthday present at all, she had been so upset by his manner, but then when she remembered that Fifi would be helping him to celebrate his birthday, she was thankful she hadn't spent any time on looking around for a present he would like.

But then she remembered that this was the first birthday they hadn't celebrated together even since they had begun to go steady two years ago, and she felt a little sad as she put on her coat and left the house.

Without realizing it, she was walking toward Tommy's house. When she looked up at the familiar house, she was surprised, and then the thought of Fifi being in their with HIM made her angry again. As she was about to turn about quickly and head for home again, the sound of merry laughter coming from the Barden house reached her ears. Her curiosity about the glamorous Fifi overshadowed her anger, and she sneaked up quietly to the side window, so she could look into the living room.

"There's Mr. and Mrs. Barden, and Ellie, and there Tommy . . . they're all laughing and having a wonderful time . . . but where . . . where . . . OH, FOR HEAVEN'S SAKE!" She began to laugh uncontrollably, and when Tommy looked outside to see about the noise, he motioned for Barbara to come in.

She did, and when she saw Fifi, she picked her up in her arms and cuddled her. She had long, silky black hair, and was beautiful, alright . . . with the most soulful eyes. Fifi was a cocker spaniel.

Then Barbara turned to Tommy. "I . . . I guess I haven't had much time to shop for something you'd really like, but . . . well, here's an I.O.U." She kissed him on the cheek.

Tommy blushed as he always did. Then he smiled and said, "Gee, this is the best birthday ever. Mom, Dad, Ellie, Barbara . . . and FIFI, too."

THE END A-234

MEN-WOMEN-BOYS-GIRLS

PRIZES GIVEN

MAKE MONEY TOO!

We will send you the wonderful prizes pictured on this page . . . or dozens of others, such as jewelry, radium dial wrist watches, tableware, tools, U-Make-It kits, leather kits, sewing kits, electric clocks, pressure cookers, scout equipment, model airplanes, movie machines, record players, and many others . . . all WITHOUT ONE PENNY OF COST. You don't risk or invest a cent—we send you everything you need ON TRUST. Here's how easy it is: Merely show your friends and neighbors inspiring, beautiful Religious Wall Motto plaques. Many buy six or even more to hang in every room. An amazing value, only 85c . . . sell on sight. You can secure big, cash commissions or many exciting prizes for selling just one set of 24 Mottos. Write today for Big Prize catalog sent to you FREE!

SEND NO MONEY—*We Trust You!*

HERE'S HOW YOU GET YOUR PRIZES

Rush your name and address on coupon and we ship AT ONCE PREPAID your first set of 24 big size, 9x11, richly decorated Mottos On Trust. When you have sold the 24 Mottos, send the $8.40 you have collected and you can secure your choice of many wonderful prizes. If you prefer to EARN MONEY, send $6.00 and keep $2.40. Hurry, send TODAY for 24 Mottos ON TRUST and big PRIZE CATALOG FREE!

FREE!

MEMBERSHIP in the FUNman's Fun Club

EXTRA! Sell mottos and send payment within 15 days, and we'll give you FREE a year's Membership in the FUNman's Fun Club. Membership card, certificate, secret code, giant packet of fun materials all yours—PLUS many extra surprises!

SEND NO MONEY! . . . We Trust You!

The FUNman, Dept. M-117, 4646 N. Clark St., Chicago 40, Ill. **FREE BIG PRIZE CATALOG**

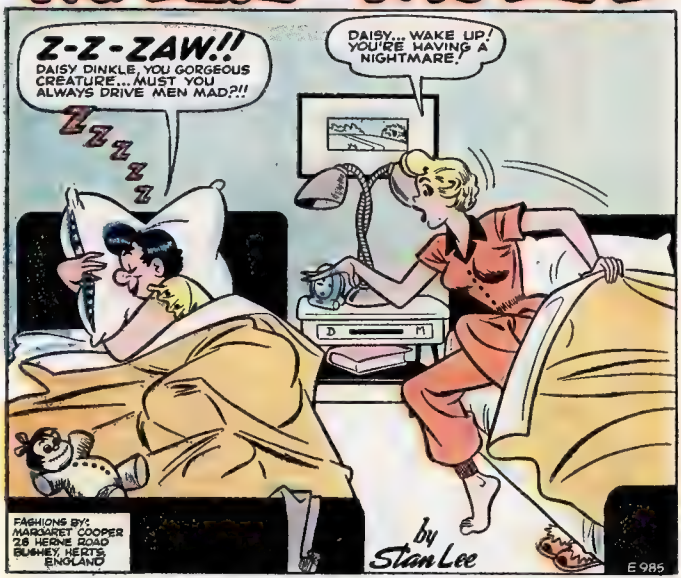
Please rush to me on credit 24 Religious Wall Mottos, to sell at 35c each. Also include big Prize Catalog FREE. I will remit amount collected, as explained under description of prize in BIG PRIZE CATALOG within 30 days and return the prize I want or keep 2 each commission as explained.

NAME_____ AGE____

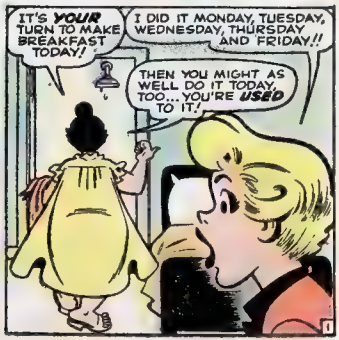
STREET or RFD _____

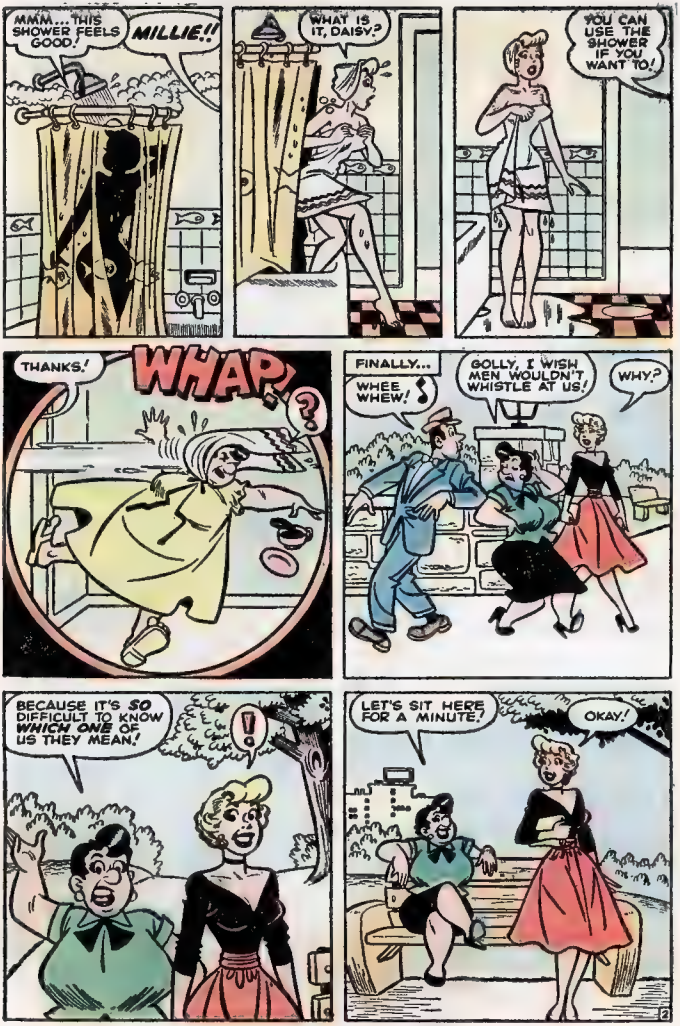
TOWN_____ Zone____ STATE_____

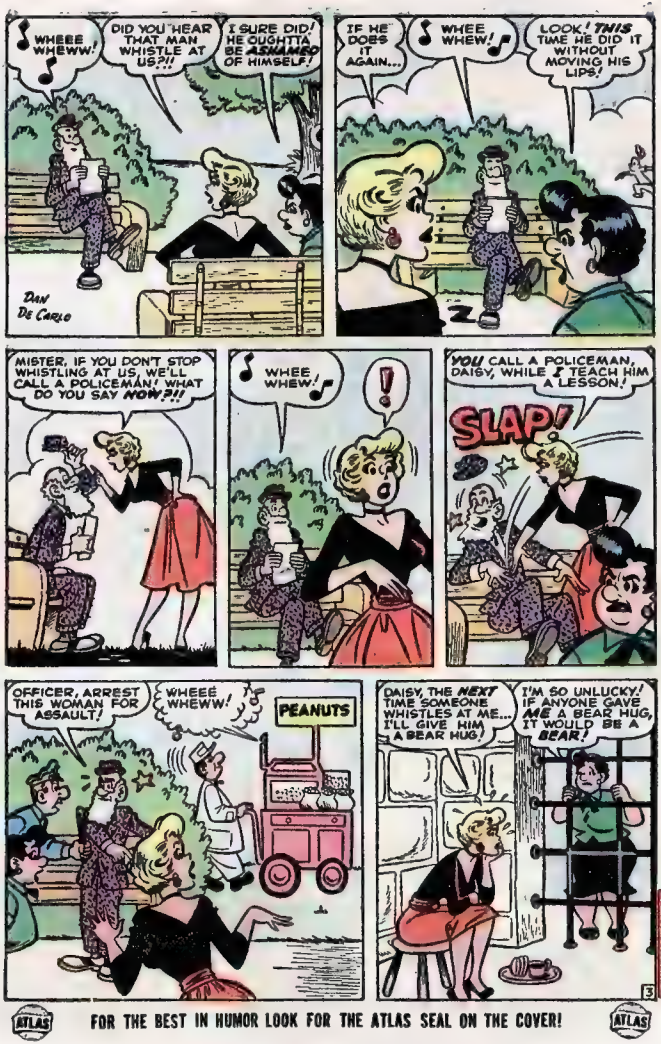
MILLIE THE MODEL


Z-Z-ZAW!!
DAISY DINKLE, YOU GORGEOUS CREATURE... MUST YOU ALWAYS DRIVE MEN MAD?!!
Z Z Z Z Z
DAISY... WAKE UP! YOU'RE HAVING A NIGHTMARE!
FASHIONS BY: MARGARET COOPER 28 HERNE ROAD BUSHEY HERTS ENGLAND
by Stan Lee
E 985

I WAS BEING CHASED BY FIVE HANDSOME MEN... AND YOU CALL IT A NIGHT-MARE!
IT'S TIME TO GET UP, ANYWAY! WE'RE SUPPOSED TO TAKE A WALK THROUGH THE PARK THIS MORNING, REMEMBER?


IT'S YOUR TURN TO MAKE BREAKFAST TODAY!
I DID IT MONDAY, TUESDAY, WEDNESDAY, THURSDAY AND FRIDAY!!
THEN YOU MIGHT AS WELL DO IT TODAY, TOO... YOU'RE USED TO IT!


MMM... THIS SHOWER FEELS GOOD!
MILLIE!!
WHAT IS IT, DAISY?
YOU CAN USE THE SHOWER IF YOU WANT TO!
THANKS!
WHAP!
FINALLY...
WHEE WHEW!
GOLLY, I WISH MEN WOULDN'T WHISTLE AT US!
WHY?
BECAUSE IT'S SO DIFFICULT TO KNOW WHICH ONE OF US THEY MEAN!
!
LET'S SIT HERE FOR A MINUTE?
OKAY!


WHEEE WHEWW!
DID YOU HEAR THAT MAN WHISTLE AT US?!!
I SURE DID! HE OUGHTTA BE ASHAMED OF HIMSELF!
DAN DE CARLO
IF HE DOES IT AGAIN...
WHEE WHEW!
LOOK! THIS TIME HE DID IT WITHOUT MOVING HIS LIPS!
MISTER, IF YOU DON'T STOP WHISTLING AT US, WE'LL CALL A POLICEMAN! WHAT DO YOU SAY NOW?!!
WHEE WHEW!
!
YOU CALL A POLICEMAN, DAISY, WHILE I TEACH HIM A LESSON!
SLAP!
OFFICER, ARREST THIS WOMAN FOR ASSAULT!
WHEEE WHEWW!
PEANUTS
DAISY, THE NEXT TIME SOMEONE WHISTLES AT ME... I'LL GIVE HIM A BEAR HUG!
I'M SO UNLUCKY! IF ANYONE GAVE ME A BEAR HUG, IT WOULD BE A BEAR!
THE END
3

ATLAS FOR THE BEST IN HUMOR LOOK FOR THE ATLAS SEAL ON THE COVER! ATLAS

SKINNY

MEN ARE OFTEN ASHAMED TO STRIP FOR SPORTS OR FOR A SWIM!

GIRLS ARE NOT ALLURING AND DON'T HAVE EYE-CATCHING CURVES!

CHILDREN WHO WON'T EAT AND ARE UNDER-WEIGHT, OFTEN CALLED SKINNY!

Now at last More-Wate plan that puts firm, attractive pounds and inches on your body, chest, arms and legs.

GAIN MORE WEIGHT IN 10 DAYS OR YOUR MONEY BACK!

Amazing New Way developed by modern medical science to put on weight on lean bodies. **Guaranteed to give you up to an extra pound a day! Or your money back!** Why should you dread going to parties and socials, simply because you look scraway and spindly? Why ever feel self-conscious about your body again? If you're **underweight*** . . . or just a little on the thin side, due to faulty appetite, or bad dietary habits, you can **put on up to a pound a day of attractive weight** without exercise . . . dangerous drugs . . . or special diet . . . and more quickly, more easily than you ever dreamed possible . . . with MORE-WATE. MORE-WATE contains no dangerous drugs . . . you **eat it like candy!** Yet . . . if you were to have this same prescription compounded to your order, it would cost you many times more. However, through this introductory offer, you can obtain **4-way** MORE-WATE tablets . . . a full 10 days' supply . . . for just $1.00 or a 30 day supply for only $2.98, plus a 10 day supply free, with an absolute money-back guarantee! Yes, try MORE-WATE for TEN DAYS . . . and if not entirely delighted with weight gained, return the unused supply for full refund! You've nothing to lose . . . and **weight to gain!** Act now! Stop being the guy or the gal that everyone calls "skinny." Stop being the guy or the gal who dreads summer and going to parties and socials because it means everyone will enjoy themselves and you won't. Don't be a wallflower, because you have a figure like a broomstick! **Gain more weight!**

10-DAY SUPPLY ONLY $1.

The 4-way MORE-WATE tablets are **unconditionally guaranteed** to put on weight . . . or it doesn't cost you a penny! MORE-WATE is a **delicious,** full strength, 4-way tablet . . . that combines not just one . . . or two . . . but 4 of the most amazing aids for **gaining weight** known to medical science. MORE-WATE is not a liquid . . . not a powder. It's a delicious, **pleasant-tasting tablet! It contains vitamin B-12** . . . the **amazing red vitamin doctors** give many **underweight patients in hospitals** . . . It contains Iron that helps correct iron deficiency, anemia and builds rich, red blood. It contains appetite-building vitamin B-1 . . . and it contains nutritious easily assimilated fruit, the amazing ingredient that helps your body turn much of the food you eat into **well rounded flesh** instead of being wasted. **That's the secret of putting on weight.** Now you can help your food to **add new pounds** to your **arms, chest, hips, thighs,** and **legs.** Now you don't have to be skinny . . . or afraid to be seen socially and be ashamed of your figure! **You must achieve the figure you want . . . or don't pay anything.** Act now!

Not one child yet has failed to go for and ask for more MORE-WATE tablets! Stop worrying about children not eating enough, give them MORE-WATE tablets—it stimulates their appetite . . . they eat it like candy!

SENSATIONAL 10-DAY TEST!

Mail the coupon now! Test the amazing MORE-WATE tablet plan for 10 days at our expense. If after 10 days your friends, your mirror and your scale do not tell you that you have gained weight and look better you pay nothing!

MAIL THIS NO RISK TRIAL COUPON NOW!

MORE-WATE CO., Dept. 299
318 Market Street, Newark, N. J.
Just mail us your name and address, and $1.00 cash, check or money order. You will receive a 10 day supply of MORE-WATE tablets and plan, postage prepaid.

☐ Send me 30 day supply plus an extra 10 day supply (that's a 40 day supply) for $2.98. I understand that if I am not delighted with MORE-WATE tablets and plan, I can return the 30 day supply in 10 days for full purchase price refund, and keep the 10 day supply without charge.

NAME _____ ADDRESS _____

CITY _____ STATE _____

SENT ON APPROVAL—MAKE AMAZING 10-DAY TEST

Beautiful, Heavenly Lips For You

Bid "good-bye" to lipstick and see your lips more beautiful than ever before. See them decked in a clear, rich color of your choice—a color more alive than lipstick colors are, because—no grease. Yes, this new Liquid Liptone contains no grease—no wax—no paste. Just pure vibrant color. Truly, Liptone will bring to your lips color-beauty that's almost too attractive!

can't melt . . .
can't smear

Feels Marvelous on Your Lips . . . they stay delightfully soft and smooth.

Now you can make up your lips before going out—and no matter what you eat, drink, or how much you swim, they'll stay divinely red until long after you're home again.

LIQUID LIPTONE

Please Try LIQUID LIPTONE at My Invitation . . .

Once you experience the greater beauty of liquid color and know that your lip make-up will stay on, no matter what your lips touch—I'm sure that you'll thank me for this offer. Choose from the list of shades. Check coupon. Send it at once.

* "I find Liquid Liptone perfect for movie love scenes. Liptone protects my costumes, too."—**Rhonda Fleming,** glamorous screen star.

SEND COUPON for generous Trial Size
PRINCESS PAT, Dept. 4329
2709 S. Wells St., Chicago 16, Ill.
I enclose 25¢, which includes Tax.
Size, for each shade checked below:

- ☐ Modest—Natural rose hue—very flattering.
- ☐ Gypsy—Vibrant deep red—sparkling.
- ☐ Regal—Glamorous rich burgundy.
- ☐ Orchid—Exotic pink—romantic for evening.
- ☐ English Tint—Lasting coral-pink.
- ☐ Clear Lustertint—the new lipstick, smear-proofs.
- ☐ CHEEKTONE—"Magic" natural color for cheeks.
  ☐ 1 English Tint ☐ 2 Coral ☐ 3 Deep Cherry

Miss
Mrs. _____

Address _____

City _____ State _____

IF WE SEND YOU A STUNNING $10.98 DRESS WITHOUT 1¢ COST

Will You WEAR and SHOW It in Your Community?

WEAR AND SHOW THESE DRESSES TO YOUR FRIENDS

Is there anything pleasanter than wearing the loveliest new dresses of the season? And showing them to your friends whenever you have the time! It's sheer pleasure!

GIVE INFORMATION ON COLORS, SIZES, FABRICS, STYLES

Whenever you're asked about the new skirts, the latest sleeves and necklines, you'll have all the answers. You need no previous experience or training whatever!

GET CASH REWARDS FOR YOUR FRIENDS' SELECTIONS

Think of making money just for wearing the latest new styles, and telling a few friends about them. It's all like a wonderful dream come true—and it can happen to you.

ONLY A FEW OF 150 STYLES YOU'LL CHOOSE FROM

Would you like to wear and show our pretty frocks to friends and neighbors? Through our excitingly different Introductory Plan you can get your own dresses — a complete wardrobe — ABSOLUTELY FREE. We give you these dresses as a bonus for helping other people to see our lovely styles, and to learn about our amazing new plan for saving money on the latest and prettiest designs. Not only do you get dresses for yourself and your children without one cent of cost; you make up to $100 in a month (or even more) for any selections your friends make from our presentation of over 150 glorious styles.

Everyone who sees our dresses falls in love with their exquisite styling, lovely fabrics, fine workmanship, and the rich all-'round quality at such moderate prices. So we want women all over America to see our dresses — not on models, but on average women of all ages, shapes and sizes.

NO OBLIGATION — NO EXPERIENCE!

It costs nothing to investigate this unusual offer, and you will not be obligated in any way. Just put your name, address, age and dress size on the handy coupon. Paste it on a postcard and mail. You will receive everything by mail — and absolutely FREE OF CHARGE! But hurry — first come, first served.

FASHION FROCKS, INC.
Dept. P-3185, Cincinnati 25, Ohio
In Canada, write 2163 Parthenais, Montreal, P. Q.

PASTE COUPON ON POSTCARD — *MAIL TODAY!*

FASHION FROCKS, INC.
Dept. P-3185, Cincinnati 25, Ohio

Yes, I'd like to be one of the women who get the chance to wear and show your lovely dresses in my community without cost to me. Please send me everything I need FREE, and without obligation.

*Name*_____

*Address*_____

*City & Zone*_____ *State*_____

*Age*_____ *Dress Size*_____

In Canada, mail coupon to 2163 Parthenais, Montreal, P. Q.

People "Go Crazy" Over These New Kinds of Greeting Cards

Secret Pal Cards
These cards are signed "Your Secret Pal" *until the last and revealing one!*

Contour-Cut Cards
These cards come in shape of Grandma's Teapot, Willoware Plate, etc

Cards That Do Things
These new cards expand, move, pop up, glisten, contain magical surprises.

Amazing New "Layer-cards"
Cards for children. Each contains a real gift—balloon, whistle, puzzles, etc

NO WONDER FOLKS

Make Good Money

without taking a job or putting in regular hours
AND WITHOUT EXPERIENCE Why not try it yourself?

20 Boxes in 2 Hours' Time
"I'm thrilled with the beauty of these cards and so are my customers. I have now sold about 20 boxes in about two hours."
—*Bernice Johnson, S. D.*

$15 in Orders in 1½ Hours
"On first afternoon I sold $15 worth in 1½ hours. Now sales are 3 times better."—*Mrs. R. Kulz, Wis.*

$40 Worth in Half a Day!
"I received orders for $40 worth of cards in 4½ hours. The earnings have obtained for me a nice automatic ironer and many useful things for our home."
—*Mrs. J. H. Powers, Jr., Ky.*

Has Fun Earning At 14
"I'm 14 years old. Began with neighbors and phoning my mother's friends. Now I get big orders—$5 to $18. Am saving up for college."
—*Carol Ancer, Calif.*

WHEN you show cards as new and unusual *as these* — you'll find it easy to make good money *all year 'round!*

Just let your friends, neighbors, and co-workers SEE these lovely Doehla Christmas and All Occasion box assortments. Watch them marvel at the richly beautiful designs, the warm glowing colors; the exciting new features . . . magic surprises that POP UP . . . GLISTEN AND SPARKLE . . . EVEN CONTAIN VALUABLE GIFTS.

Your Friends Get a Bargain

Everybody these days buys greeting cards the year 'round. By ordering these assortments from YOU, your friends save themselves the bother of shopping. They get fine cards for even less than *ordinary* cards cost in the stores. They're sure of always having the right card on hand to cheer a sick friend or "remember" a birthday, anniversary, new baby, etc.

You Make Money

Your friends will thank you for "letting them in" on these wonderful bargains. And YOU make as much as 55¢ on each box ordered. Soon you have $50 or more to spend as you like. NO EXPERIENCE NEEDED. Our free book shows how anyone, young or old, can make money quickly this easy way.

IF YOUR CHURCH, club or organization wants a quick easy way to raise funds all year 'round—write, giving your name, address of organization, and name of person in charge of fund-raising. By return mail we send our valuable guide for groups, with sample kit, on approval

FREE SAMPLES

Yours to Keep!

Mail the Free-Trial Coupon below — NOW. We will send you everything you need to begin making money right away. Gorgeous sample assortments on approval. Complete details about excellent profits. Also, Free full-color catalog and Free samples of exciting new "Name-Imprinted" Christmas Cards which you may keep. Don't miss this chance to make new friends and add substantial extra cash to your income. Mail coupon *now!*

HARRY DOEHLA CO., Studio M-189 *Nashua, N.H. (Or if you live west of the Rockies—mail coupon to Palo Alto, Cal.)*

© Harry Doehla Co.

"How It Has Helped Out"
"I'm no salesman. I just get permission to show the cards! The other day I got *one* order for $37.45. How it has helped out!"
—*Mrs. Bill Withington, Wis.*

New Ideas in "Personalized" and Decorated Stationery, Correspondence Cards, etc.

Gorgeous Super Crest Gift Wrappings — Matching Seals and Gift Folders

Gift and "Thank You" Cards For Everyday

Mail Free-Trial Coupon—Without Money or Obligation

HARRY DOEHLA CO., Studio M-189 (Palo Alto, Calif.) *(If you live East of Rockies, address Nashua Office)* (Nashua, N. H.)

Please rush—for FREE TRIAL—sample boxes on approval and money-making plan. Free samples of smart "Name Imprinted" Christmas Cards, and FREE BOOK of easy ways for *anyone* to make money

Name_____
(Please Print)

Address_____

City_____ State_____

Please state Zone No. (if any)_____